

MAYDAY!



Across the country, communities are calling for action to make neighborhoods safer. Individual families, businesses, police departments, schools, even entire cities and states are proclaiming May 1st

“Keep Kids Alive Drive 25[®] Day”

Make it a day of special activities and educational opportunities. Encourage families to put Keep Kids Alive Drive 25[®] signs in their yards. Hold block parties to get everyone involved. Hand out literature, window clings and key chains at businesses. Build community. Save lives.

Help us make **EVERYONE** more mindful of the need for safer driving in our communities. For a free activity guide, sample letter to elected officials, press release and media kit, and to order yard signs and other reminder items, visit

www.KeepKidsAliveDrive25.org